## **DTD Episode 72 Show Notes**

## How to Lose a Customer: A True Tale of a Courtesy Call Gone Awry

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Need a comprehensive program to help you defeat drama in your organization?

Join the Defeat the Drama, Delight Your Customers and Improve Your Bottom Line Boot Camp

A Surefire 7 Step System to Get your Team Doing what you Need, Loving what they Do & Directing Focus where it Should Be

## You Will Learn To:

- 1. Gain Clarity about what you sell, how it should feel and why do you do what you do?
- 2. Generate Actions Aligned with Business Objectives
- 3. Empower Your Team to take **Targeted Action** with Tenacity
- 4. Identify and **Remove Barriers** to Team Productivity
- 5. Drive Focused **Employee Correction** Conversations
- 6. Hire Well
- 7. Establish **Harmony** and **Productivity**

Kirsten will personally walk you through the required transformation step by step via video. Each module is available 24/7 and includes an Action Guide to walk you through implementation. You will also have access to exclusive office hours with Kirsten.



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